

## PRIVACY POLICY <http://www.colorobbiaspa.it>

This appendix describes the procedure used to process the personal data of the users who consult the above mentioned website. In accordance with article 13 of the Italian law n. 196 of 30/06/2003, this information is given to those who interact with the web services accessible via telecommunication on <http://www.colorobbiaspa.it> which corresponds to the home page of the site.

This information is relative only to the website <http://www.colorobbiaspa.it> and not to other sites which may be consulted by the user through the various links found on this site.

### THE "PROCESSORS" OF THE TREATMENT

Following consultation of this site, data relative to identified or identifiable persons is treated. The 'Processors' (article 28 of the Italian law 196/2003) of the treatment are the following:

- COLOROBRIA S.p.A., Via A.Gramsci, 14, Montelupo Fiorentino (FI) Italy; the 'Data Treatment Manager' is the 'I.T. Systems Manager' and can be contacted through [privacy@colorobbia.it](mailto:privacy@colorobbia.it)

The treatment pertinent to the web services of this site is handled exclusively by the personnel responsible for the task, and in some cases, by technicians performing maintenance. In both cases operations will take place either in the COLOROBRIA S.p.A offices who have the task of organising and handling all aspects relative to data protection.

No data originating from the web services will be circulated.

Personal data supplied by users requesting informative material (newsletters, answers to queries, etc) is used with the sole purpose of providing the services requested, and is communicated to third parties only when necessary to complete such purposes.

### TYPE OF DATA TREATED

#### Navigation Data

During the course of a normal operation, the information systems and software used to run this website collect personal data, the transmission of which is implicit in the sending and receiving of internet transmissions.

This data is not collected with the aim of being associated to identified persons but because its very nature, if elaborated and associated with further data received from third parties, may allow the identification of the Internet user.

This data consists in Internet Protocol addresses (IP), i.e. the physical address of the computer in use during the connection to the site; Uniform Resource Identifier (URI), i.e. the annotated address of the requested resource; the time the request was made; the size of the file received; the numerical code indicating the status of the reply given by the server (sent, error, etc); and other parameters relating to the user's operating system and informatics situation.

This data is used only to obtain anonymous statistical information regarding the use of the site and to check it is in working order. In the case of a hypothetical information offence resulting in damage to the site, this data may be used to ascertain the offender. Except for this eventuality the data in web contacts does not remain on record for more than seven days.

No data originating from the web services will be circulated.

Personal data supplied by users requesting informative material (newsletters, answers to queries, etc) is used with the sole purpose of providing the services requested, and is communicated to third parties only when necessary to complete such purposes.

#### Data Supplied Voluntarily by the User

When the user visits a part of the site that requires the supplying of personal data, he is always presented with a clear explanation regarding the intended use of the data and, if necessary, the user is asked to give his consent.

The personal data supplied by the user when using the site includes name, postal address, telephone number, e-mail address, profession, and other specific data relative to the required services.

The optional, explicit and voluntary sending of electronic post to the addresses indicated on the site results in the acquisition of the sender's address, necessary to answer the request, as well as any other personal data contained in the e-mail.

Brief messages specific to the services requested are shown progressively on the pages of the website that offer these requests.

### COOKIES

#### What are 'cookies'?

A cookie is a small quantity of data, often containing a unique, anonymous and identifiable code, that is sent to a browser by a web server and then memorised on the hard disk of the user's computer. The cookie is then re-read and, each time a subsequent connection is made, is recognised only by the website from which it was first sent.

The browser is the software that allows navigation on the web through the visualisation and transferring of information onto the hard disk of the user's computer. Therefore, if the preferences of the browser are set up to accept cookies, any website can send its cookies to the browser, but – in order to protect the user's privacy – a site can only and exclusively read the cookies it has itself sent.

#### Preferences regarding cookies

It is possible to set up the browser so as to accept or refuse all cookies or, alternatively, when a cookie is sent, to receive a message indicating its arrival. Every browser has its own set ups, so remember to check the 'Help' section of the browser for more information on how to modify the preferences.

However, it must be remembered that in order to protect the user and the site, if the browser is set up to refuse all cookies it may not be possible to use the services listed below, as cookies are obligatory for the use of these services:

- "PROJECTS" SECTION

### How cookies are used by COLOROBRIA S.p.A.

As part of the personalised services available to its users, COLOROBRIA uses cookies to memorise and, at times, to keep track of various preferences and personal data of the users.

The use of cookies to store personal information on the computer of the user of the services is refrained from. Such information is stored within the companies data base and if necessary viewed by the client only when identified. The information is then transmitted with a hidden code.

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Cookies are not used to transmit personal information, nor are any type of the so-called persistent cookies, i.e. systems for tracing users.

The use of so-called session cookies (i.e. not saved on the user's computer but cancelled when the browser is closed) is strictly limited to the transmission of session identifiers (numbers put together at random by the server) which are necessary to allow safe and efficient exploration of the site.

The session cookies used on this site do not use information technology which could put the confidentiality of the navigation of the user at risk, and do not make

### THE SUPPLYING DATA

Except for everything already specified regarding navigation data, the user is free to supply personal data during the course of the navigation to request informative material or other literature.

If this data is not supplied, it will be impossible to send the requested material.

### DATA HANDLING

Data is handled, using electronic equipment, within the time limit strictly necessary to obtain the results for which it is collected. Specific security measures are observed to ensure that the data is not lost, is not subject to illegal or incorrect uses, and is not accessed by non-authorised persons.

### THE RIGHT OF THE INTERESTED PARTIES

The persons to whom the personal data refer have the right at any moment to receive confirmation of the existence of the data and to know its content and origin, to verify its accuracy, or to ask that it will be completed, updated or corrected (article 7 of the Italian Law n.196/2003)

According to this article, one has the right to ask for the cancellation of the data, its transformation into anonymous form, or the freezing of data treated in violation with the law. One also has the right to oppose all treatment of the data for legitimate reasons.

These requests must be made to the 'I.T.Systems Manager' of COLOROBRIA S.p.A on [privacy@colorobbia.it](mailto:privacy@colorobbia.it)

#### **Article 7 (Right of access to personal data and other rights)**

1. The individual has the right to receive confirmation of the existence or not of personal data of which he is subject, even if not yet registered, and communication of the same in intelligible form.
2. The individual has the right to receive indication:
  - a. of the origin of personal data;
  - b. of the purposes for and conditions in which said data are to be treated;
  - c. of the logic applied in the case of treatment performed with the assistance of electronic methods;
  - d. of the identity of the controller, the processors and the representative appointed under the terms of article 5, subsection 2;
  - e. of the subjects and the subject categories to which personal data may be communicated or which may receive such information while acting as national territory representative, processors or appointees.
3. The individual has the right to:
  - a. update, modify or, if so desired, integrate the data;
  - b. cancel, transform into anonymous format or block data treated in violation of the law, including those whose preservation is not necessary in relation to the purposes for which said data were collected or subsequently treated;
  - c. receive confirmation that procedures under letters a) and b) have been brought to attention, also in relation to their content, to those to whom said data have been communicated or transmitted, except in the case in which such fulfilment proves impossible or involves means manifestly disproportionate to the right protected.
4. The individual has the right, wholly or in part:
  - a. when his / her reasons are legitimate, to oppose to data treatment which concern him/her, even if they are pertinent to the purposes of the data collection;
  - b. to oppose to data treatment which concern him/her for the purposes of issuing advertising or direct sales material or for market research or commercial communications.